Privacy Policy September 9, 2017

This Privacy Policy (the "Policy"), as may be changed from time to time subject to Section 6 below, explains how we collect, use, share and disclose information we obtain from our users with respect to the service provided ("Services", as under the Terms and Conditions available here: Terms and Conditions ("Terms")).

By using the Services and/or by accepting this Policy and the Terms, you agree to Yahoo's privacy policy (https://info.yahoo.com/privacy/us/yahoo/search/details.html), whose search functionality is embedded in the Services (as detailed in the Terms ("Yahoo's Policy"). It is hereby clarified that we make any representation, take any liability nor are affiliated with any third parties whose services are included in the Services.

By using the Services, or by agreeing to this Policy and the Terms, you agree to our collection, use, share and/or disclosure of your data as detailed in the Yahoo's Policy and in this Policy.

1. Information Collection and Use

- 1.1. We may collect technical and/or non-personal information from users of the Services. This information may include IP address, browser type and device's operating system. We use such information to enable the Services, track performance and improve and maintain the Services.
- 1.2. If you contact us, we store your communication (including e-mail address) ("Personal Information") to provide you with the requested services. It is clarified that we will not use such information for advertising purposes.
- 1.4. As part of the Service we may use cookies or other similar technologies to collect information (for example, end user's usage data in order to improve the Service). We may use cookies to understand how the end user interacts with the Services. Also, we may use cookies to customize the Service. If you are not interested in storing the cookies on your computer, you are welcome to change the settings of your browser to delete/disable cookies. However, if you do that, please note that the Service may not function optimally.

A cookie is a file saved on the computer to assist storing preferences and information which is used on webpages that the end user visited.

1.5. As part of developing and improving the Services, we may collect additional information in order to present new features. In case of collection of new types of personal information and a material change in how we handle the information, you will be notified per Section 6 below.

2. **Sharing and Disclosure of Information**

- 2.1. We do not sell or share your Personal Information except as described in this Policy, or, if we believe in good faith that disclosure is permitted by law or is reasonably necessary in order to: (i) comply with the law, or with a legal requirement or with respect to exercising our legal rights; (ii) enforce this Policy or the Terms; (iii) investigate or take action regarding illegal activities or a violation of third party's rights; or (iv) in case that we undergo a bankruptcy, merger, acquisition, or sale of assets, your data may be sold or transferred as one of the assets.
- 2.2. We use Amazon Web Services, Inc. to store end user's information. Please read Amazon's privacy practice available: https://aws.amazon.com/privacy.
- 2.3. We may disclose your data to our corporate affiliates and internally combine information we have on you to help provide and improve our Service and the services of our affiliates.
- 2.4. We may transfer your data and process it on servers outside the country of your residence.

3. Children

The Services are not directed to persons under the age of 13 ("**Children**"). We do not knowingly collect personal information from Children. If we become aware that a Child provided us with personal information, we will promptly remove the data from our servers - please contact us at support@selected-search.com.

4. Modifying Personal Information.

You have the right to require us to delete your personal information - please send us an email to: support@selected-search.com. Generally, deletion will be done within 30 days.

5. **Security**

We implemented industry standard security measures to protect our user's personal information. We limit access to our user's data on our servers. Such data is password protected and/or encrypted. We monitor our servers for vulnerabilities. However, there is no guarantee that data on our servers may not be accessed by breach of our security measures.

6. Changes to Policy

For material changes to this Policy, or in our practice with respect to personal information, we will provide you with a notice. If you do not agree to any changes to this Policy, please uninstall the Services. Your continued use of the Services following any and all changes constitutes your irrevocable acceptance of the updated Policy.

7. Contact Information

For questions feel free to contact us at support@selected-search.com.